

PHILLIP HAJJAR

Meridian, ID 83646

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I'm a UX interaction designer at Cradlepoint. I have over 20 years of experience, with a diverse background. Specializing in multiple disciplines throughout my career, such as User Experience, Visual Design, Interface Design, logos, icons, and sales presentations for print.

SKILLS EXPERIENCE

Sketch Invision Studio Figma Axure Pro Interactive Prototyping Wireframes Design Systems Adobe Creative Cloud Photoshop Illustrator Dreamweaver Sympli Slack Asana Mobit FileZilla Google Analytics Acrobat Professional XML Notepad Proficient in Microsoft Office Word Excel Outlook PowerPoint Google Docs SketchUp WordPress Drupal Bootstrap HTML CSS	Interaction Designer II – Cradlepoint, Boise, ID ▪ Create wireframes, workflows, schematics, and prototypes to test usability and functional goals in an agile environment. ▪ Help maintain the design system specs as well as create graphics, icons, and images for Cradlepoint's SaaS product. ▪ Work with various groups within the organization to provide UX direction for an upcoming project. ▪ Work with partners and end customers to gather feedback. ▪ Help define and document company standards where UX is involved. ▪ Present prototypes to groups of engineers, product managers, QA, and program managers. ▪ Communicate with necessary stakeholders to understand the new product and/or features. ▪ Solve complex problems quickly and visually explain potential solutions. ▪ Convert undetailed specifications and requirements into an interface that upholds user and business needs.	1/2019 – Present
	Graphic Designer/WordPress Developer – Dental Innovations Inc., Boise, ID ▪ Updated/maintained multiple company WordPress websites using CSS, HTML, and Photoshop. ▪ Created mobile website design mockup using Photoshop and Mobit. ▪ Built MMS/SMS drip marketing campaigns driven from triggered events of behavioral interactions using Mobit. ▪ Designed graphics for printed guides and created website headers using Illustrator and Photoshop. ▪ Set up/duplicate mobile-friendly WordPress websites. ▪ Configured Google Analytics accounts, set up CNAME records, and create bit.ly links for clients. ▪ Participated in weekly strategy meetings, provided feedback, and provided professional recommendations.	5/2018 – 1/2019
	Advanced Interaction Designer – Hewlett-Packard Inc., Boise, ID ▪ Created/maintained the design system specs, graphics, icons, and images using Photoshop, Axure Pro, and SharePoint. ▪ Created design concept sketches into working prototypes using Axure Pro. ▪ Developed wireframes, user interaction models, information architecture, user design paths, and user screen flows. ▪ Worked with HP global business teams to understand priorities and design UI/UX accordingly. ▪ Assisted the engineering team in creating custom widgets and UI elements. ▪ Articulated ideas, design direction, and user experience both verbally and in writing.	3/2014 – 8/2017
	Web/Graphic Designer – eBroker Software/IOlx Software, Nampa, ID ▪ Designed/developed new responsive company websites using Photoshop, Bootstrap, CSS, and HTML. ▪ Installed proprietary software on over 80 customers' websites. ▪ Designed and maintained all customer's websites using Dreamweaver and WordPress. ▪ Provided support and training to customers in the Healthcare Industry. ▪ Designed print publications such as business cards, flyers, logos, signage, and brochures.	9/2013 – 3/2014
	Front-End Web Developer – Digavise, Boise, ID ▪ Designed website mock-ups for clients. ▪ Developed Content Management Systems architecture in WordPress and Drupal that is SEO friendly. ▪ Created custom Responsive Design themes in WordPress and Drupal. ▪ Created optimized web images, icons, and logos for clients' websites.	1/2012 – 9/2012
	Software Developer – R Squared Digital Media, Eagle, ID ▪ Developed interactive Flash and Captivate e-learning lessons and quizzes that are SCORM compliant. ▪ Created reusable Flash prototype software to be used in upcoming projects. ▪ Developed custom HTML and CSS documents for external clients and maintained the company website. ▪ Created graphics, icons, and logos for interactive software.	9/2009 – 5/2011
	Freelance WordPress developer – Dr. Joshua Stroh, Meridian, ID ▪ Designed/developed new responsive company website using Photoshop, CSS and WordPress.	1/2018
	Freelance WordPress developer – Top Page Digital, Boise ID ▪ Designed/developed responsive website using Photoshop, CSS, and WordPress.	1/2018

EDUCATION AND TRAINING

Accelebrate , Boise, ID Introduction to PHP and Drupal 7 Development	9/2012
Roundpeg, Inc. , Irvine, CA Macromedia Flash 8: Advanced Design Programming Course	8/2006
University of Advancing Computer Technology , Phoenix, AZ Associate of Arts in Multimedia	3/1994 – 8/1997
ITT Technical Institute , West Covina, CA Associate of Applied Science in Computer Aided Drafting Technology	2/1991 – 12/1993